**Tabs & Subtabs**

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**About Us:**

1. **The Organization**

Youth Youniverse… It All Begins Here!

Where energy and enthusiasm meet efficiency and effective implementation,

Where marketing, strategy and innovation come midway to meet content development and logistics,

Where the freshness of the youth meets the professional excellence of experienced freelancers…

Unveiling YY!

Youth Youniverse (YY) is a New Delhi based start up working in the field of project development and event conceptualization & development.  Head over heals in love with everything it does- this little firm works hard, so that it can party harder! A symbol of everything our generation, Gen Z, has come to be, the team at YY has huge dreams and is committed to make them all come true. Celebrate the spirit of youth and the colors of vibrant growth, be a part of the game, and the change.

1. **The Team:**
2. Ananya Jain- CEO & Founder

A fun loving and easy going person, Ananya, a maverick for Business Development and a headstrong strategist believes in nothing but perfection. Ananya has an experience of about five years in Marketing, Branding and Business Development. She started her journey with BHPL as a management trainee in the year 2011 and is now operating as a freelancer in the fields of Marketing and Business Development for various start- ups and established organizations. Highly motivated and amusingly enthusiastic, Ananya is the problem solver of YY; no matter where and what the problem is, she will always find a solution to live through it. A die- hard Lamborghini fan who believes in giving her best shot in all that she does is what defines Ananya.

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Email Id: ananya.jain@youthyouniverse.com

1. Sarthak Gupta – President & Co-Founder

Strategy, innovation, resource allocation and event conceptualization are fields that require independent departments in an organization. For YY, it’s just our one man army- Sarthak. Call him a wizard, a ninja or an adept; he’s the end point for all the aforementioned things. He holds a diploma in International Business from the Ministry of Commerce, India. He has been awarded the prestigious LSE Summer School Scholarship and is a two time Vedic Math National Champion. Sarthak has been managing international sales and marketing for Medisellers India. He dreams of owning a Hummer and taking Alessandra Ambrosio for a world tour.

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Email Id: [Sarthak.gupta@youthyouniverse.com](mailto:Sarthak.gupta@youthyouniverse.com)

1. Navni Kothari- Director & Co-Founder

An avid reader and prolific writer, Navni is the mainstay of YY. She was the Head Girl of her school and has been an active participant in several competitions. Navni has organized an economics festival in 2012, has been a part of the organizing committee for various events and is a keen debater. Navni has interned with Walmart India Pvt. Ltd., an experience she calls empowering. She believes in doing only that what she loves and finds solace in her best friends, books. Navni is that shining diamond of the team who knows how to deal with the most difficult situations by just smiling. No matter what the problem is, she always keeps up the spirit of the team with her smile.

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1. Sejal Jain- Resource Executive

A hardworking, confident and ever smiling worker, who finds pleasure in knowing people from all walks of life, Sejal has been a part of the organizing committees from several events. She has also been a volunteer with Spic-Macay. She knows the waters quite well and enjoys swimming.   
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1. Shubham Jain- Operations Executive

An expert photographer, Shubham is a determined and highly motivated worker. Shubham possesses great commitment and distinctive negotiation skills and is a much valued asset of the team. The quote that truly describes our dynamic and imaginative thinker is: “Balanced with a bit of evil and a bit of good, depending on the company”

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1. Shivane Pahwa- Content & Communications Executive

A theatre novice, Shivane is a die-hard Shah Rukh Khan fan. He is inspired by ambition, and thus, reads widely about the success stories of many great entrepreneurs. His idols are Tony Fernandez and Kishore Biyani. Eventually, Shivane wants to start a business in the retail sector. Shivane has also been a meritorious student throughout his school life and has played cricket at the district level.

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1. Rishabh Dhawan- Marketing Executive

A silent worker, Rishabh believes in delivering results. A keen marketing amateur, Rishabh is a highly skilled negotiator who presents compulsive arguments. An artist whose sketches could leave anyone spellbound, Rishabh is the perfect blend of creative brilliance and technical excellence.

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1. Nikhita Goel- Research & Development Executive

Nikhita is an extremely organized and efficient manager who believes in systematic and focused task. Nikhita possesses strong PR and marketing skills and aims to be an economist. She is also fond of baking and dancing.

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1. Keshav Goyal- Outreach Executive

A chartered accountant in the making, our figures guy- Keshav is an experienced professional who specializes in financial management and working under pressure. A strong headed and ambitious individual, Keshav is an indispensable asset as all our revenues and profits exist in his vigorous brains.

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**Services Offered:**

1. **Project Development:**

From posters to entire websites, from business developments plans to product photo-shoots, from market research projects to customized office stationary- YY is the ultimate solution to all your problems.

A successful firm is simply the accretion of several small projects, undertaken and implemented with perfection. We derive immense pleasure from our ability to contribute to your success. It then becomes our business to ensure that your needs are taken care of by the best efforts of the best professionals in the industry.

Read on to know more about the services we offer.

1. **Business Development & Marketing**:

If you are launching a new product or a new project, or just have an intriguing business idea, we are your people. Your ideas, our work; your vision, our experience; your passion, our expertise.

To make your business plan work, we can be your associates, and together we can

1. Create the model and analyze its feasibility
2. Find the right financers for your dream project
3. Expand your enterprise and find new opportunities
4. Make sure the market is on board-conduct market research
5. Undertake niche marketing
6. Create and manage your brand
7. **Content**

Looking for a wordsmith, or just someone who can make a point? Need a blogger or an editor? Well, here we are.

Adding a shade of linguistic pleasure to your project, here’s what we can do

1. Website/ webpage content development
2. Blogs/ articles
3. Speeches and formal addresses
4. E- mailers
5. Collateral Content (brochures, pamphlets, booklets, etc)
6. Content editing
7. Curriculum designing
8. Translation (English to Hindi & Hindi to English)
9. **Graphic Designing:**

And just how much do you want that one picture to blend in? And how big a change can a magnificent poster bring about?

Well, a picture is worth a thousand words, so here we go

1. Logo designing
2. Brochure/ pamphlet and poster creation
3. Corporate identity
4. **Printing:**

And who wouldn’t want to customize those goodies, or may be just put up a custom-made flex banner?

Look forward to something that’s printed just for you

1. Flexes/ banners
2. T- shirts
3. Office deliverables (pens, mugs, etc)
4. Trophies
5. **Event Management:**

We at YY understand that one event could change the entire course of one’s life and business. Thus, we commit to the highest quality standards and superior levels of creativity, innovation and implementation.

We take pride in being ‘jugaad masters’- and mind you, the most resourceful of the lot. Thus, we hold our ability to work with limited resources in the highest esteem.

Every event we work on is like our own baby- we try and create the most enthralling event, we nurture ideas until they’re ripe and then, implement them with finesse.

And, as we say, it’s just the beginning.

We stick around till the curtains come down, tie all loose ends and ensure that the event closes but one way- in grandeur.

In the process, we find our journey- we find small as well as big reasons to celebrate, and however full we might be, we make some space for a mojito and some good music!

Cheers!

Here’s what’s on the plate:

1. **Event conceptualization and creation**
2. **Logistic support**
3. **Manpower Management**
4. **Professional Services\***

\* Professional services offered are listed under project development.

**Events & Media Centre:**

1. **Associate:**

Two men who did nothing but fool around, and eventually found a way to build a life, here’s presenting the undergraduate wonders who make the nation laugh:

The Actanoids

(links)

1. **Expressions:**

We all have ideas, we all crave expression. Know us better- read what our team, our friends & family and our clients feel- log on to the YY blog- (link)

1. **Last Page:**

Our last project was one that made sure that we were on our toes at all times!

The Thrill Zone Run 2015 was anything but easy- here’s glimpse:

(pictures)

1. **What They Say:**

There have been projects and events. There have also been some great people and great stories….

To know their take, read on…

(Testimonials)

**Work with Us:**

1. **Freelancers:**

Hey There!

In a world as competitive, we are all loaded with work, and are trying to make our place in an era that’s plain time sensitive. Let’s make each- other’s lives simpler- we can give you all a platform to work and you can lend to us your skills, expertise and experience.

Our work is based on our faith in the professional abilities of our colleagues, and we hereby invite you to be a part of our network.

Call Us! Or, Write to Us!

Looking forward to hearing from you- soon!

Email:

Contact No.:

1. **Interns**

Hi!

If you aren’t just sailing your way through your academic life, but also believe that you CAN do much more, you are the one we’ve been looking for!

We at YY are always on the lookout for fresh talents that can a new shade to the work we do.

In return, we expect commitment, skills and a sense of responsibility.

Tell us more about what you do best:

Email:

Contact No.:

**Contact Us:**

1. **Ask a Question**

**Name:**

**Email id:**

**Contact Number:**

**Category: (Project/ event/ opportunities/ other)**

**Concern:**

1. **Get in Touch**

Have questions, suggestions or feedback? Well then , let’s talk!

For Projects and Events, Call on \_\_\_\_\_\_\_\_\_

For Career Opportunities, Call on \_\_\_\_\_\_\_\_

Or, just write to us at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_